# **Privacy policy**

# 1. Name / Title of Entity Handling Personal Information

Nanto City Tourism Association

### 2. How we handle your personal information

The Nanto Tourist Association (hereafter NTA) observes all laws concerning the protection of your personal information. We at the NTA consider the protection of your personal information to be fundamental to the carrying out of our core business and to providing the accompanying services; we therefore pay the strictest attention to the manner in which your information is handled. We at the NTA work diligently to see that your personal information in properly managed. We make the utmost effort to ensure that it is used properly, so that you can make use of our services with security and trust.

## 3. Use

We use your personal information only for the purposes stated below. When you provide us with information, we will clearly state the purpose for collecting/using said information so as to use it only with your full consent.

1. To contact you, or to confirm with you the information received.

2. To respond to questions, opinions, or requests that you provided us with.

### 4. Security

We at the NTA pay the utmost attention to the protection of your personal information. We are careful to take all necessary measures to protect the safety of your personal information against dangers such as unlawful disclosure to third parties, leaks, falsification, destruction, defamation, loss, unlawful access from the outside, and the like, so as to manage and administer your information as safely as possible.

## 5. Disclosure to third parties

Excepting the situations listed below, we will not, for any reason, release or offer your personal information to a third party 1. In the event that we have received your consent.

2. In a case in which information is to be provided but you are in a state in which you unable to respond or otherwise cannot be reached.

3. In the event that we are required by law to release your information.

4. In the event that the release of your information is necessary to protect someone's life, body, or property, and we are unable to obtain your consent.

5. In a situation in which it becomes necessary to cooperate with a national institution, a public organization, or someone who has received a commission from the same to perform duties required by law, wherein obtaining your consent would hinder the performance of said duties.

### 6. Inquiries, modifications, and deletion of personal information

In the event that you wish to have personal information that was provided to the NTA modified or deleted, or if you wish to make an inquiry concerning your information, we will offer a swift response within a reasonable time frame, after confirming your identity.

## 7. Inquiries, modifications, and deletion of personal information

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It will also allow us to consolidate visitation information when users are using multiple devices.

(However, only users who have agreed to be associated for the purpose of customizing their ads will be eligible for association.)

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If you do not want your data to be used by Google Analytics, please use the Google Analytics Opt-Out Add-On provided by Google Inc.

Google Analytics Obtout Add-on

### 8. Improvements to our privacy policy

The contents of our privacy policy are subject to revision as it becomes necessary for the sake of improvement. The latest version is available on our web site.

### 9. Contact / Inquiries

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